

WHERE FASHION TELLS IT'S STORY

Luxury
Fashion
& lifestyle
Expo



INDIAN
DESIGNER'S
HAAT

Premium Fashion & Lifestyle Exhibition

WHO ARE WE?

Indian Designer's Haat is a distinguished brand committed to curating high-end fashion and lifestyle exhibitions across India. Since 2009, we have proudly led the way in showcasing the nation's finest designers and artisans, bringing their unique, handcrafted creations to the forefront of contemporary style.

Our exhibitions are meticulously curated and hosted in dynamic cities such as **Vizag, Vijayawada, Bhimavaram, Raipur, Bilaspur, Kolkata, Indore, Hyderabad and Ahmedabad** — each event serving as a vibrant celebration of creativity, culture, and craftsmanship. From seasoned designers to promising new talents, we provide a premier platform for voices that shape the future of Indian fashion.

Driven by a passion for excellence and innovation, our mission is to deliver extraordinary exhibition experiences that honor India's rich heritage while promoting sustainability and forward-thinking design.

We invite you to explore, engage, and be inspired by the artistry that defines Indian Designer's Haat.



WHAT WE DO?

- Curate and organize premium fashion and lifestyle exhibitions
- Provide a platform for talented designers
- Connect exhibitors with fashion and lifestyle enthusiasts
- Promote Indian culture and craftsmanship
- Create memorable experiences
- Support sustainable practices in the fashion industry
- Enhance networking opportunities

WHY CHOOSE US?

- Prime Exhibition Locations
- Extensive Marketing Reach
- Professional Event Management
- Networking Opportunities
- Brand Visibility

PRODUCTS SHOWCASING IN IDH



SAREES & KURTIS

JEWELLERY



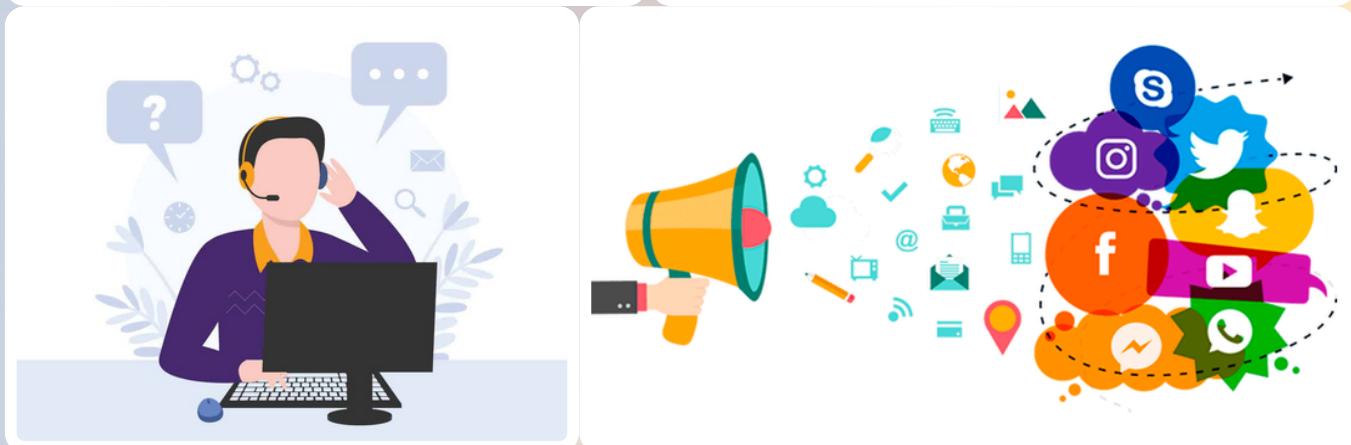
BAG & ACCESSORIES



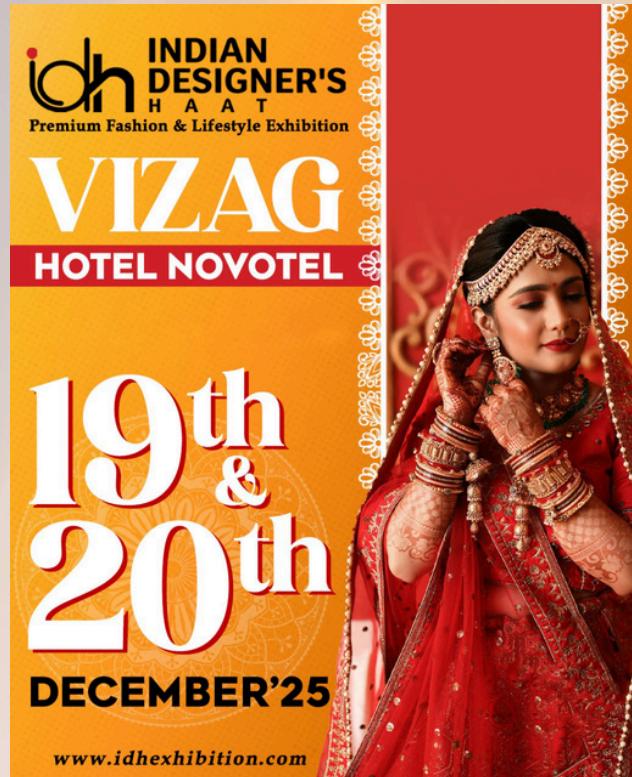
HOME DECOR
and Many more

PROMOTIONAL ACTIVITIES

- Hoarding
- News Paper
- Leafleting & Pamphleting
- Social Media
- SEO
- Database Calling
- Influencer Marketing
- WhatsApp / SMS
- Paid Ads
- Event Listing
- Collaborations



UPCOMING EXHIBITIONS



EXHIBITION TERMS & CONDITIONS

- Layout is subject to change as per company's need.
- Full payment to be done before the show.
- Advance cannot be refunded or adjusted.
- Tax liability to be borne by the exhibitors.
- Organizers also not responsible for any forced closure of the show due to any natural calamity or unavoidable circumstances arising by Law & Order etc.
- Exhibitors are not allowed to put any Sale/Discount board in their stalls.
- Exhibitors are allowed to showcase maximum 2 categories of products in 2mx2m stalls and 3 categories of products in 3mx2m stalls.
- Utilities are chargeable.
- Only Two Members are allowed from Exhibitor's side per stall.
- It's not allowed to leave/packup the stall in the middle of the exhibition on all days.
- Organizers do not guarantee any sale or footfall for individual stall or show.
- Organizers have the right to take action in-case of non-payment or fraud.
- Booking amount should be 40% of stall Total amount + 18% GST.
- Total stall amount should be paid 10 days prior to commencement of exhibition.

Mode of Payment / Bank Details

A/c name: Fayre Media

A/c no: 32061931306

Branch: Newtown Rajarhat(05112),

Ahirini Action Area 1A,
PO- Newtown, PS- Rajarhat,
West Bengal 700156

Bank: State Bank Of India

IFS CODE: SBIN0005112

UPI & Wallet Transfer:

debasishfayre@oksbi



UPI ID: debasishfayre@oksbi

PREVIOUS FEW COLLABORATION

We take pride in collaborating with many renowned brands in the industry. Our exhibitions feature collaborations with esteemed diamond jewelry brands, gold jewelry designers, fashion designers, artisans, and footwear manufacturers. These collaborations enhance the variety and quality of our exhibitions, ensuring that visitors have access to the best of fashion and lifestyle offerings.



Style In by Richa Ranawat, Aarambh Kolkata, Saanvi by Shraddha Agarwal, Studio Krivi, Pitara Kolkata, Wafe, Cynosure from Pune, Vivaan Creation from Delhi, Ark the essence of a Woman, Eaka Jewellery, Saakh by Divesh Chabariya, Reins from Jaipur, Elegance from Ahmedabad, Labellaz, HMR, Vrinda, NC Santanam Silks, Nikashree, Nemalee, Kota Karigari, and many more.

TESTIMONIALS



Mrs. Mukesh

"Lovely arrangements by the IDH team. Good footfall. Happy to participate in the exhibition."



Mrs. R. Divyaranjani

"Very good experience. Variety of good quality products. Will visit IDH exhibition again!"



Mrs. Rao

"Very happy to visit IDH again. Every time it's a new experience. Looking forward to the next edition."

Indian Designer's Haat is dedicated to organizing premium fashion and lifestyle exhibitions across India. We are committed to providing a platform for designers, exhibitors, and enthusiasts to connect and celebrate the best of Indian culture and craftsmanship.

**FOR INQUIRIES AND BOOKING,
CONTACT US AT :**

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